

High Above Competition

The BURROJAPS Shoe



BURROJAPS SHOES

—Come in every wanted style and leather.

—They are made by the Goodyear Welt Process.

—Each pair bears the same guarantee, irrespective as to the kind of leather.

—Even Patent Leather is included in the

BURROJAPS GUARANTEE

THE BURROJAPS Shoe recognizes no competition—has no competition. It stands in a class by itself—just as the American eagle dominates his position as “king of the air.”

You do not have to inquire if this is so. Read the BURROJAPS Guarantee and know that it is so, for words with meaning more clear were never penned by the hand of man. You cannot mistake a word it says.

The BURROJAPS Guarantee

“In the event that the uppers in a pair of BURROJAPS Guaranteed Shoes should break through before the soles wear through, we authorize Robert Berberich's Sons to replace them with a new pair FREE.

“BURT & PACKARD, Brockton, Mass.”

If the upper must outwear the sole, then what about the soles of BURROJAPS Shoes is the natural question. BURROJAPS Soles are made of TITE-OKE leather.

What is TITE-OKE leather is the next thought. TITE-OKE is tanned in the BURROJAPS own tanneries specially for the soles of BURROJAPS Shoes, and is the best sole leather made.

It is the only way in which the manufacturers of BURROJAPS could assure themselves of sole leather free from all adulteration, as sole leather adulteration is becoming universal. Therefore, to buy BURROJAPS is the one way to absolutely assure yourself that you are purchasing a pair of shoes with absolutely sound soles.

Just Ordinary
Shoe Prices

\$4.00 and \$5.00

For Extraordinary
Shoe Values

BERBERICH'S

Washington's Largest and Most Progressive Shoe House

Main Store 1116-22 Seventh St.

Branch Store 813 Penna. Ave.